

October 11, 1949.

Mr. William M. Brooks
Sports Director
Radio Station WDBS
Hanover, New Hampshire.

Dear Bill:

I have your letter of October 4th to the Yale A.A. and also a copy of Mr. Perkins' reply to you.

I sincerely hope that you will be able to secure permission from H.W. Ayer & Son to broadcast the game directly from the Bowl. I hear Tom McMahon is a nice guy and might give you a break. A denial from his office would automatically preclude your carrying our broadcast unless you were willing to accept our commercials.

It is possible that you will be given permission to rebroadcast the game. Naturally the interest in such a program is not as great, but if you hold the radio monopoly you infer in your letter, it might be worthwhile.

In any instance, as I said in my letter to John Gambling today, you are welcome in the broadcasting booth whether or not you are working.

Cordially,

Howard Eaton, Jr.
Ass't. Program Director

